



JP SPORTS GROUP

A LIFE WELL
LIVED IS A LIFE
**DEDICATED TO
SPORTS**

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**FINDING A WAY
ISN'T AN OPTION.
IT'S WHAT WE
DO.**

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JP SPORTS GROUP

02

Overview

Why sports?
Letter
Offices

Experience the Game-Changer. This isn't just sports—it's a force that shapes lives, builds connections, and redefines possibilities. This brochure isn't about looking back; it's about the journey forward—embracing the unknown, seizing opportunities, and writing a legacy that stands the test of time.

03-05

Team

Team &
Our CEO

At JP Sports Group, we don't just manage sports—we redefine the game. Our elite team of forward-thinkers turns innovation into strategy and global connections into opportunity. Led by Pietro Jun, a visionary who speaks the language of both business and competition, we pioneer initiatives in La Liga and beyond, ensuring athletes don't just keep up with the evolving sports landscape—they stay ahead of it.

08-12

Culture

Culture &
Innovation
at JP Sports
Group

At JP Sports Group, sport isn't just competition—it's culture, it's art, it's innovation. We thrive at the intersection of athletic excellence and creative vision, where every move is strategic, every connection is meaningful, and every moment is an opportunity to inspire. Here, we don't just shape careers—we build legacies. Through groundbreaking initiatives, we empower athletes, fuel ambitions, and redefine what's possible.

13-17

Business

Business
Excellence at
JP Sports
Group

At JP Sports Group, excellence isn't a goal—it's the standard. Our expertise in **sports management and investment** is more than strategy; it's a commitment to shaping the future of athletics. Through **JP Sportsmanagement, JP Sports Investments, and ERESFutbolista**, we don't just navigate the game—we elevate it. We turn challenges into stepping stones, opportunities into success stories, and talent into unstoppable force.

19-20

Charity

Charity
Initiatives at
JP Sports
Group

At JP Sports Group, success isn't just measured on the field—it's measured in impact. Our commitment to **social responsibility** goes beyond the game, driving real change where it matters most. A portion of our revenue fuels opportunities for students in financial fields, empowering the next generation of leaders. At the same time, we stand with victims of domestic violence, providing the support they need to rebuild and thrive.

WHY SPORTS?

WE NEED SPORTS.

Sports are more than competition—they're a choice. A choice to step into the unknown, to embrace uncertainty, and to rise in the face of challenge. Every game, every moment, every battle is a chance to rewrite the narrative, to transform obstacles into opportunities, and to be part of something greater. We don't just play for victory—we play for the experience, for the connections, for the moments that define us.

Embracing the Journey

When the final whistle blows, the real story begins. It's in that silence, in the aftermath of competition, that we confront the void—not as an end, but as a new beginning. Challenges become the fuel for resilience, setbacks transform into stories worth telling, and every struggle carves out a legacy.

Life as a Sport Ultimately

Life is the ultimate sport—one with no pre-game warm-ups, no prior call-ups, and no second chances. We step onto the field unannounced, driven by the pursuit of something greater than ourselves. Here, we don't just play—we **define** the game.

A FINAL SALUTE

When the final whistle blows, it's never just about the score. It's about the battles fought, the moments shared, and the unspoken respect between those who gave it everything. We shake hands, exchange a knowing glance, and say, "**Good game.**" Not just as a courtesy, but as a tribute—to the challenge, the journey, and the undeniable truth that what we just lived was more than a match.

What we build isn't just a business—it's an odyssey. A journey that calls to those who see life not as a straight path, but as a relentless, unpredictable game where every move matters.

TO YOU, OF NOBLE SPIRIT AND GRANDEUR

Boundless Possibilities

We exist in a realm where potential knows no limits. A space where stories aren't just told—they are lived, stretching from the dawn of time to the farthest reaches of eternity.

In this fleeting, yet extraordinary journey, we push each other to bring our best—to rise, to compete, to leave nothing behind.

A Legacy of Achievement

In a league where few dare to tread, we lead. As the sole Korean agent to carve a path through **La Liga** for the past five years, we haven't just played the game—we've reshaped it.

Bringing Korea's first-ever venture into **Project Impulso** wasn't just a milestone; it was a statement.

A Connection Beyond Borders

Fluency in ten languages isn't just a skill—it's a bridge. A connection between cultures, a conduit for ambition, and a key to unlocking opportunities where others see barriers.

From interpreting for the warriors of the pitch to shaping the philosophy that runs through these pages, every word, every move, every decision is rooted in a relentless pursuit of excellence.

We don't just play the game—we **elevate** it.



Pietro Jun 전피에르주

Founder & President

With Deepest Reverence

May you bring your best game—on the field and beyond. Here's to the relentless pursuit of excellence, the courage to embrace the unknown, and the spirit that turns challenges into victories. **Wishing you success in every match life throws your way.**

THE SPIRIT OF DISCOVERY

Across the vast expanse of this earth, we participate fervently in Life is the ultimate game, and we play to win. Across this world, we don't just move—we advance. Like **Harvey Specter in Suits**, we don't wait for opportunities; we create them.

Founder & President of JP Sports Group

OUR CEO

Pietro Jun doesn't just play the game—he changes it. A visionary in the sports industry, he builds bridges where others see barriers, turning strategic partnerships into power moves and innovative investments into lasting legacies.



Multilingual Proficiency

Fluent in 10+ languages, including English, Spanish, and Mandarin.



Trailblazer in Sports Investments

Led Korea's first La Liga federation investment with J&P Sports Investments and Marketing.



Diverse Industry Experience

Achieved \$2.5M in sales in Japan within interactive tech and cosmetics.



Partner to Football Legends

Collaborated with Iker Casillas and Casemiro on various commercial ventures.



La Liga Pioneer

Only Korean agent to secure a La Liga team sign-up in the past 5 years.



Early Scout and Negotiator

Recognized as an early scout (2017) and negotiator for Artem Dovbyk, contributing to his emergence as a top La Liga striker.



Part-Time Musician and Multi-Brand Manager

Balances his passion for music with management of diverse brands.



Global Education

Educated across four continents, including Universidad de Buenos Aires and institutions in Poland, Korea, and Australia.



Former Professional Translator

Worked for a soccer team with offers from the national team.



Guides J&P Sportsmanagement

Collaborates with World Cup qualifier national team veterans and UEFA athletes.



Innovative Company Leadership

Achieved tax-exempt status (2024, South Korea) as a young entrepreneur focused on innovation.

JP Sports Group/European Branch

OUR TEAM

At JP Sports Group, we don't just manage sports—we redefine the game. Our team is built on ambition, innovation, and global connections, turning challenges into opportunities and potential into success.

Aesthetics Department

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At JP Sports Group, we play on two fields—culture and business.

DIVISION OF BRANDS

SPORTS CULTURE

JP Arts

ERESfutbolista: Travel the world for football

Eresconfessions: Football confessions

Estrella: Youth dream league

JP Garments

JP Café

Sense & Sensibility: Work Studio

KRAKÓW

March 2024

Foundation of JP Sports Group - European entity
J&P Sportsmanagement is incorporated into **JP Sports Group**

SPORTS BUSINESS

JP Sportsmanagement

JP Sports Investments & Marketing

Eresfutbolista: Study N Play Soccer Abroad

Eresatleta

SEOUL

December 2021

Founded as J&P Sportsmanagement in **Seoul, South Korea**

Operations in:

- 4 continents
- 50 countries
- +100 thousand clients (B2B & B2C combined)

At JP Sports Group, we operate on two fronts—where passion meets strategy. Our Sports Culture division preserves the essence of the game, honoring its values, traditions, and the unbreakable bond between athletes and the sport itself.

DIVISION OF BRANDS

10+ Arts

Music, cinema, fashion, architecture, visual arts, performing arts, photography, digital art and more...

Half a billion, in the first year

The total sum of the size of projects with official authorizations of 2024 amount to half a billion. JP Sports Group operates in the mainstream markets of 4 different continents with our interconnectivity.

Sports, business and life

What moves us are the values. What makes us endure the excruciating pain are the values. We seek innovation and introduce innovation in combining our brands and projects

Moving forward, the only option

We spearhead projects characterized by pioneering and innovative spirits, such as La Liga's Project Impulso and ERESFUTBOLISTA's Project Go Pro. Projects that never existed before.

10+ Sports

Baseball, basketball, soccer, volleyball, American football, hockey, tennis, martial arts and more...

Protected

In each continent, we start our projects based on agreements for legal protection so that our hard-thought ideas and clients are able to operate in complete freedom.

Unicorn company

Our brands are the first and only names in a continent's sports management and investment history

People

People Functional in

- 12+ languages
- 4+ continents
- 2 Summa Cum Laude academic achievements/graduates

DIVISION OF

SPORTS CULTURE

In the sport of life, everything comes down to two things—culture and business.

Culture is how we make sense of the chaos, how we shape meaning from competition, tradition, and the moments that define us. It's the human side of the game, the art behind the strategy, the legacy behind every victory.

That's why we believe in **culture**—not just as an idea, but as a force. **Our Soft Power Division** isn't about following the game; it's about shaping it, influencing through values, storytelling, and the power of connection.

Because winning isn't just about the scoreboard—it's about the impact you leave behind.

SPORTS CULTURE

In the sport of life, two pillars define the game—culture and business. At **JP Sports Group**, we don't just recognize culture—we shape it. It's how we turn chaos into meaning, how we connect stories to strategy, and how we elevate sports beyond competition into something greater. This is **our Soft Power Division**—where we foster, celebrate, and amplify the essence of sports as a cultural force. Because in the end, **legacy isn't just built on victories—it's built on impact.**

JP Sports Group: Core Identity

At **JP Sports Group**, we see life as the ultimate sport—where culture and business collide. With strong roots in **Seoul and Krakow**, we go beyond competition, shaping a sports culture that values human connection, community, and the pursuit of excellence. To us, sports aren't just about winning—they're about **living well, pushing limits, and creating impact.** This philosophy is the foundation of everything we do, uniting our ventures under a shared vision of **innovation, resilience, and a relentless commitment to shaping the future of sports.**

Creative and Cultural Division

At **JP Sports Group**, sport isn't just competition—it's expression. Our **Creative and Cultural Division** is where art and athletics collide, redefining how we think, move, and live. It's a space for **visionaries, athletes, and creatives** to push boundaries, blending sport with art, fashion, and personal identity. More than a division, it's the **cultural heartbeat** of our group—fueling talent, celebrating authenticity, and proving that true greatness isn't just about success. **It's about meaning.**

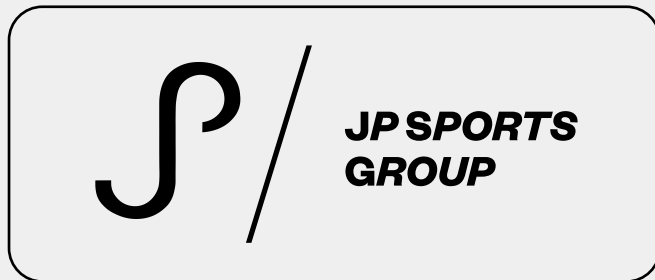
Sports and Youth Empowerment Division

The future of sports belongs to those bold enough to dream. At **JP Sports Group**, our **Sports and Youth Empowerment Division** is dedicated to **inspiring the next generation of athletes, leaders, and visionaries.** It's not just about competition—it's about growth, experience, and the relentless pursuit of potential. We create opportunities for young talent to **engage, compete, and evolve**, fostering a culture where ambition is celebrated and dreams aren't just encouraged—they're built into reality.

Lifestyle and Consumer Goods Division

Sports aren't just played—they're lived. At **JP Sports Group**, our **Lifestyle and Consumer Goods Division** brings the energy of sports beyond the field, shaping everyday life through **fashion, hospitality, and community-driven experiences.** This division is more than just products—it's a statement. A commitment to blending **dedication, style, and connection** into everything we create, ensuring that sports culture isn't just something you watch. **It's something you live.**

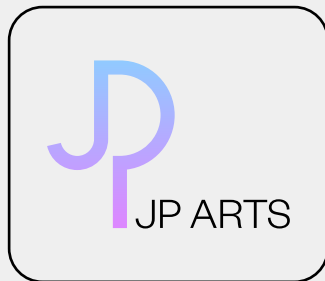
SPORTS CULTURE



JP SPORTS GROUP

A cultural force blending life, sports, and business with a global presence in Seoul and Krakow.

Creative and Cultural Division



Merging sports, art, and fashion, managing athletes and models with a focus on creativity and fair representation.



A platform for sharing personal stories and confessions, promoting authenticity and connection.



Bridging innovation and tradition through branding, design, and cross-cultural strategies.

Sports and Youth Empowerment Division



A league nurturing young athletes, turning dreams into reality through experience and passion.



An emerging platform empowering young athletes and fostering community.

Lifestyle and Consumer Goods Division



Combining style and community, this division includes JP Garments, offering sports-inspired apparel, and JP Café, a cultural café where sports spirit meets everyday life.

Short description of

BRANDS OF CULTURE

01.

JP ARTS

Launching: April 2024 via Sense And Sensibility Work Studi

Official Website/Social Media:
welookaftercreativeminds.com
@welookaftercreativeminds

Mission: Bridging sports with art and fashion, and vice versa, serving as an athlete/model management agency.

Revenue Forecast for 2024:
EUR 1M

Highlights: Founded by a sports agent with nearly a decade of fair and audited experience, and the distinction of being the only agent to secure a player contract in La Liga within the last five years. JP Arts is dedicated to artists and models who have faced unfair treatment and unkept promises, created by a founder who not only loves but lives the art.

Quote Inspiration: *“Go into the arts. I’m not kidding. The arts are not a way to make a living. They are a very human way of making life more bearable. Practicing an art, no matter how well or badly, is a way to make your soul grow, for heaven’s sake. Sing in the shower. Dance to the radio. Tell stories. Write a poem to a friend, even a lousy poem. Do it as well as you possibly can. You will get an enormous reward. You will have created something.”*

— Kurt Vonnegut

Philosophy: Inspired by Kurt Vonnegut’s ethos, JP Arts supports the brave souls who pursue art not for financial gain but for the enrichment of life itself, ensuring a more bearable existence for those driven by their passion for art.

Brand Guidelines: Sentimental

02.

ESTRELLA, YOUTH DREAM LEAGUE

Launching: December 2024 via Sense And Sensibility Work Studio

Official Website/Social Media:
[To Be Announced]

Mission: A Champions League for children’s dreams, fostering growth through experience and dreams, with a belief that the heart, not the head, drives dreams into reality.

Revenue Forecast for 2024: [To Be Announced]

Highlights: [To Be Announced]

Members: [To Be Announced]

Brand Guidelines: [To Be Announced]

03.

ERESDEPORTISTA

Launching: October 2024 via Sense And Sensibility Work Studio

Official Website/Social Media:
[To Be Announced]

Mission: To be determined

Revenue Forecast for 2024: [To Be Announced]

Highlights: [To Be Announced]

Members: [To Be Announced]

Brand Guidelines: [To Be Announced]

04.

SENSE & SENSIBILITY WORK STUDIO

Launching: December 2024 via Sense And Sensibility Work Studio

Official Website/Social Media:
curetocommonapproaches.com

Mission: Bridging Seoul’s innovation with Krakow’s heritage for unique cultural exchanges.

Services: Global platform for impactful voices, creative brand narratives, and cross-cultural collaborations.

Key Features: Fusion of modernity and tradition, storytelling across cultures, innovative branding, and diverse expert team.

Short description of

BRANDS OF CULTURE

06.

Branding and Identity Services

Interior Design: Spaces that narrate your brand's story.

Media Planning: Strategic presence across platforms.

Ad/Sponsorship: Partnerships with message-driven brands.

Commercial Consultancy: From start to market leadership.

Cross-Cultural Strategy: Tailored global market entry.

Merchandising/Photography: Compelling product presentation.

Creative Solutions: Comprehensive services for global visionaries.

Copywriting: Tell your story with the sense you only possess and cross-cultural sensibility.

JP GARMENTS

Launching: December 2024 via Sense And Sensibility Work Studio

Official Website/Social Media: [To Be Announced]

Mission: [To Be Announced]

Revenue Forecast for 2024: [To Be Announced]

Highlights: [To Be Announced]

Members: [To Be Announced]

Brand Guidelines: 2 stripes (Inspired by J&P Sports Investments And Marketing)

05.

ERESCONFESIONS

Launching: May 2024 via Sense And Sensibility Work Studio

Official Website/Social Media: [To Be Announced]

Mission: Confession

Revenue Forecast for 2024: [To Be Announced]

Highlights: [To Be Announced]

Members: [To Be Announced]

Brand Guidelines: [To Be Announced]

JP CAFÉ

Launching: December 2024 via Sense And Sensibility Work Studio

Official Website/Social Media: [To Be Announced]

Mission: [To Be Announced]

Revenue Forecast for 2024: [To Be Announced]

Highlights: [To Be Announced]

Members: [To Be Announced]

Brand Guidelines: Dedication (Inspired by J&P Sportsmanagement)

DIVISION OF

SPORTS BUSINESS

In the sport of business, the real champions don't just win on the field—they dominate in boardrooms and markets worldwide.

At JP Sports Group, our Sports Business Division is where strategy meets execution, turning deals into game-changing moments. We don't just close agreements—we orchestrate victories, redefining the landscape of sports business with every move.

Because in this game, every challenge is an opportunity for greatness. And we never play for anything less.

Division of

SPORTS BUSINESS

At JP Sports Group, the game doesn't end on the field—it starts there. In the world of sports business, we go beyond competition, setting new standards in boardrooms and global markets. Our Sports Business Division leads with **innovation, strategy, and precision**, turning challenges into opportunities and deals into industry-defining moments. Because true champions don't just win games—they **reshape the business of sports itself**.

Sports Management and Representation

At JP Sports Group, managing athletes isn't just business—it's an art. Our Sports Management and Representation division, led by JP Sportsmanagement, is built on **integrity, strategy, and an uncompromising commitment to excellence**. We don't just represent top-tier athletes—we **elevate their careers**, securing landmark contracts in **major leagues like La Liga** and beyond. With a team of **renowned sports agents and legal experts**, we set the standard in player negotiations, ensuring that every deal isn't just a contract—it's a statement. Because in this game, **it's not just about playing—it's about winning, on and off the field**.

Investments and Marketing in Sports

At JP Sports Group, we don't just invest in sports—we invest in the future. At the core of our Investments and Marketing Division is JP Sports Investments and Marketing, where **business acumen meets the dynamic world of sports**. We don't follow industry trends—we create them, leading **strategic investment projects like Project Impulso with La Liga**, redefining how business and sports intersect. Our commitment to **ethical, forward-thinking investments** provides a **stable alternative to traditional markets**, leveraging the global power of sports to drive commercial success and connect with **high-profile clients worldwide**. Because in this game, **winning isn't just about performance on the field—it's about building a financial legacy that lasts**.

Athlete Development and Professional Pathways

At JP Sports Group, talent isn't found—it's forged. Our Athlete Development and Professional Pathways division is dedicated to shaping the next generation of sports professionals. Led by ERESFutbolista, soon evolving into ERESDEPORTISTA, we provide **aspiring athletes with the tools, guidance, and global exposure** needed to turn ambition into achievement. Through **initiatives like Project Go Pro**, we bridge the gap between **potential and opportunity**, ensuring young athletes don't just dream of success—they reach it. **Because in today's sports landscape, developing talent isn't just about training—it's about creating pathways to greatness**.

Future Athlete Management

ERESATLETA isn't just the future of athlete management—it's the next evolution. As a rising force within the ERES collective, this division is built to **expand athlete support services and redefine professional growth opportunities**. It's not just about representation—it's about **empowering athletes, maximizing their potential, and setting new benchmarks in sports management**. At JP Sports Group, **innovation drives everything we do**. ERESATLETA is the next step in that journey—pushing boundaries, reshaping careers, and elevating the game for the athletes who are built to win.

SPORTS BUSINESS. SPORTS MANAGEMENT AND REPRESENTATION



Expert athlete representation and management, known for high-profile negotiations and strategic success.

Investments and Marketing in Sports

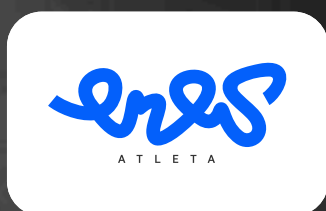


Pioneering sports investments and marketing, integrating business values with sports to drive commercial success.

Athlete Development and Professional Pathways



A platform guiding aspiring athletes to global opportunities and professional careers.



Emerging brand focused on expanding athlete management and support within the ERES collective.

BRANDS OF BUSINESS

01.

JP SPORTS MANAGEMENT

Official Website/Social Media:

www.jpssportsmgmt.com

@jpssportsmgmt

Mission: Dedication

Maximum Annual Revenue:

EUR 300K (Even during our initial focus on football management).

Revenue Forecast for 2024: EUR 10M.

Key Features: Collaboration of distinguished figures such as Spain's national player/ Newcastle alumnus Marcelino Elena Sierra, Atletico de Madrid, Hearts of Midlothian's Ramon Pereira from Scotland, and David Diaz, attorney for high-profile clients like Casemiro, united by Pietro Jun, the only Korean agent to have successfully signed players to La Liga in the past five years, with an interpreting background at Seoul E-Land and proficiency in 11 languages. The first year of establishment involved reputable players.

Pietro Jun, CEO:

Spearheaded Korea's only player signing in La Liga's history in the last 5 years, first La Liga investment project, bridging continents with multilingual fluency and strategic sports negotiations.

Marcelino Elena Sierra, CMO:

Noted for his tenure with Newcastle and the Spanish national team, brings a wealth of experience in sports strategy and athlete management. FIFA licensed agent.

Ramon Pereira, COO:

Former Hearts of Midlothian and Getafe player, leveraging deep football industry insights for operational excellence.

David Diaz, External Legal Advisor:

Esteemed legal counsel for sports figures like Casemiro, expert in navigating the intricacies of sports law globally.

Illia Bomk, Creative External Digital Assistant:

Renowned for transforming sports narratives through innovative digital art, capturing the dynamism of athletic endeavors.

Bartosz Ragnia External Creative Assistant:

Polish photographer and filmmaker, known for visually arresting work that embodies the spirit and passion of sports.

+2 external regional scouts in each continent.

02.

JP SPORTS INVESTMENTS AND MARKETING

Official Website/Social Media:

www.jpssportsinm.com

@jpssportsinm

Philosophy: Guided by philosophers at heart, we navigate the unpredictable nature of sports, where the unquantifiable reigns supreme. Our core mission is to seamlessly integrate the philosophies of both businesses and sports teams within the existential journey of humanity. **Brand Mission:** "Sports, the cure to the stock market." Our vision offers a stable alternative to the unpredictable stock market, crafting a synergy between human values and commercial success.

Annual Revenue Projection:

From an initial 100K EUR to an ambitious 10M EUR by 2024.

Key Features: Pioneer of Project Impulso with La Liga, the only Korean investment firm to successfully draw foreign investments. A steadfast commitment to legal integrity and the eradication of illicit activities such as sports betting. Serving high-profile clients including Sheffield United, with the B2C branch, Sense And Sensibility Work Studio, catering to stars like Casemiro, Alvaro Morata, and Achraf Hakimi.

BRANDS OF BUSINESS

03.

Key clients: Borussia dortmund, Sparta Praha, Ikgia warszawa, rod mallorca, charlotte fc, rosario central, and more to come.

Brand Aesthetic Guidelines: Embracing the Sans family font for its clarity and minimalist aesthetic, mirroring our commitment to straightforward and dedicated business practices.

Pietro Jun, CEO: Former Seoul E-Land interpreter and the sole Korean agent in recent years to successfully negotiate a player contract with La Liga.

Elena Sanchez, Junior Researcher: With a dual degree in Business Administration and Law from Universidad de Málaga, investment analyst at Deutsche Bank.

Sebastian Paez, Creative Assistant: Former Honda representative in the US, contributing creative solutions.

David Diaz, External Legal Advisor: Esteemed sports lawyer for world-renowned athletes including Casemiro and Neymar.

ERESFUTBOLISTA

ERESFUTBOLISTA Study N Play Soccer Abroad (Transitioning to ERESDEPORTISTA)

Official Website/Social Media: www.eresfutbolista.com @eresfutbolista

Mission: Our journey transcends geographical boundaries, guiding aspiring athletes to global stages and professional dreams. *"To the faraway land. The Journey"* embodies our dedication to bridging potential with opportunity.

Annual Maximum Revenue: EUR 100K

2024 Revenue Forecast: EUR 1M

Features: Project Go Pro stands as a beacon of innovation, offering a multidisciplinary platform for athletes to leap into professionalism. Spearheaded by Pietro Jun and supported by a visionary team, this initiative is a testament to our pioneering spirit as we transition to "ERESDEPORTISTA."

Brand Aesthetic Guidelines: Our identity mirrors the innovation and forward-thinking ethos of "ERESDEPORTISTA," committed to shaping the future of sports education and professional pathways.

Pietro Jun (CEO):

Visionary leader transforming sports talent acquisition and paving the path for "ERESDEPORTISTA."

Ramon Pereira (COO): Integral to operational excellence, his expertise enhances our global outreach and project execution.

Regional Partners: Kotaro Sato (Regional Scout, Japan): Pivotal in identifying and nurturing Japanese talent, Kotaro embodies our innovative approach to sports scouting and development.

04.

ERESATLETA

Official Website/Social Media: www.eresfutbolista.com @eresfutbolista

Mission:[To Be Announced]

Annual Maximum Revenue:[To Be Announced]

2024 Revenue Forecast:[To Be Announced]

Features:[To Be Announced]

Brand Aesthetic Guidelines: Following the brand guidelines of the ERES collective.



At JP Sports Group, our brands
don't just exist—they evolve.

**INTERTWINING IN A DANCE
OF MUTUAL ENHANCEMENT
AND SHARED INSPIRATION,
THEY FUEL EACH OTHER,
TURNING VISION INTO
MOMENTUM AND
MOMENTUM INTO LEGACY.**

**J&P Sportsmanagement ignites the spark for J&P
Coffee, which paves the way for JP Garments,
creating a chain reaction of innovation that is
unmistakably us.**

This isn't just collaboration—it's a **rebellion against
the ordinary**. A testament to our **unwavering
commitment to authenticity** in a world that too
often settles for the facade. **Because we don't follow
the game—we rewrite the rules.**

THESE BRANDS AREN'T **JUST BUILT FOR SUCCESS—THEY'RE BUILT ON PURPOSE.**

J&P Sports Investments And Marketing

Empowering the future, one investment at a time.

At **J&P Sports Investments And Marketing**, we believe real investment isn't just about portfolios—it's **about people and potential**. That's why **5% of all our revenue** will go directly toward supporting **students in the financial field** who need resources and governmental assistance to continue their studies.

Because the greatest return isn't measured in numbers—it's measured in **hope**.

ERESFUTBOLISTA | Study N Play Soccer Abroad

The game changes lives. We make sure it does.

Every financial quarter, our team at **ERESFUTBOLISTA** takes the game beyond the pitch—engaging in **outreach activities** and dedicating **5% of our sales** to making an impact where it matters most.

We stand for victims of domestic violence. Because soccer is a fair game—**domestic violence is not.**

Currently, we are leading "**Project Go Pro x Ukraine**," a program designed to help **Ukrainian professional coaches and players return to the pitch** and reclaim their careers.

For **donation requests, inquiries, and suggestions**, please contact:

welcome@jpsportsgroup.com

Your privacy is our priority—**no external or additional agreements required.**

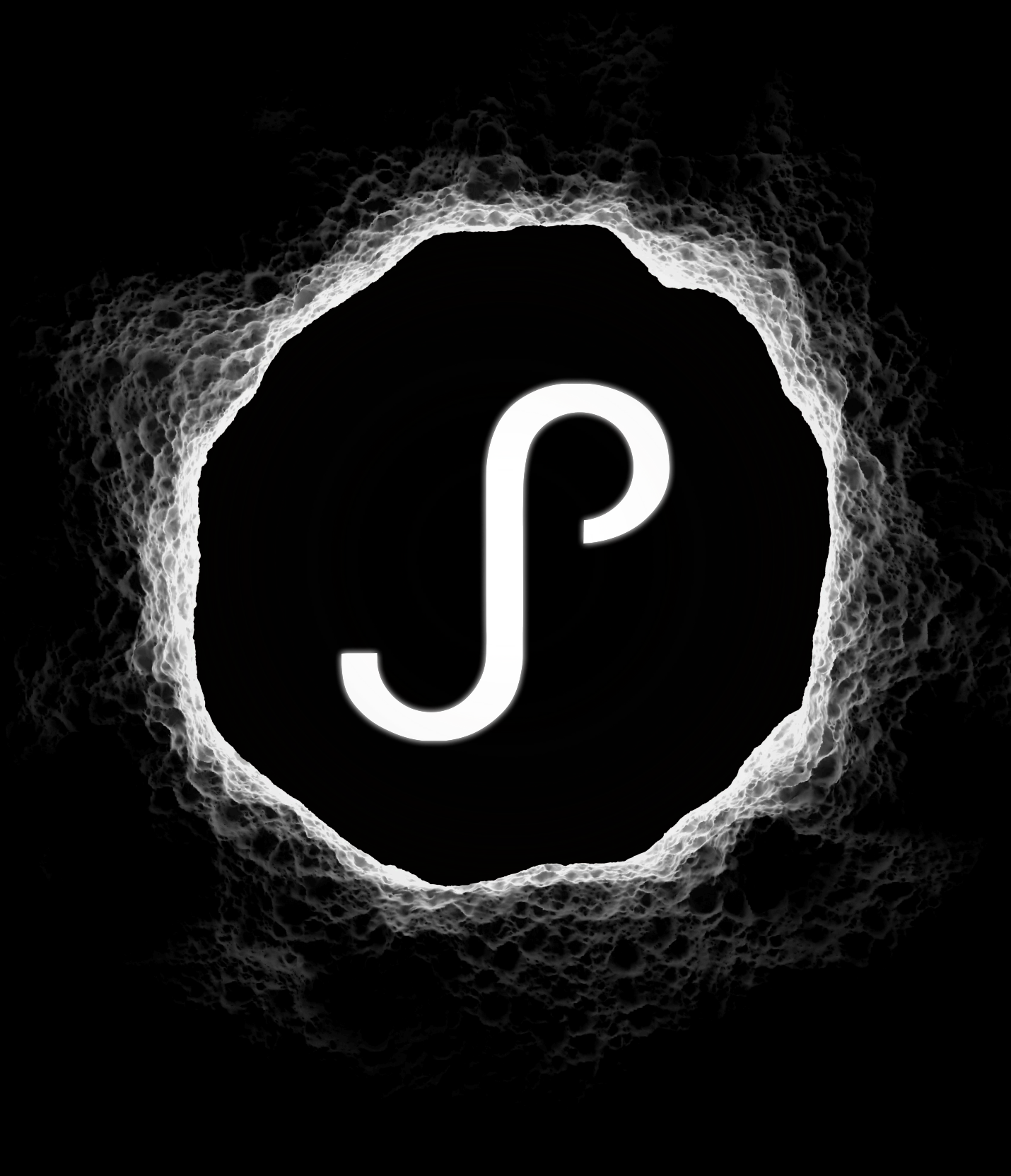
Because in this game, **we don't just play—we stand for something.**



**WIN A NO-WIN
SITUATION BY
REWRITING THE RULES.**

The only time success comes before work is in the
dictionary.

— *Harvey Specter*



JP Sports Group
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